

CAMPAIGN TERMS & CONDITIONS:
FIRSTWATCH WHISKY ENTREPRENEURS CHALLENGE

1. The promoter is Edward Snell & Company (Pty) Ltd (“the Promoter”).
2. The competition is open to all South African residents over the age of 18 years, residing in South Africa, who are in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoter, their marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. Any person, start-up, small and medium-sized business enterprise (SME), or existing company may enter, provided that the principal team member lives in Gauteng and the bulk of the activities of the solution or prize take place within the Gauteng boundaries. All travel costs will be for the entrants’ account.
4. These terms and conditions are applicable to the Promoter’s competition titled, Firstwatch Whisky Entrepreneurs’ Challenge.
5. No participant under the legal drinking age in South Africa of 18 years old, may enter the Firstwatch Whisky Entrepreneurs Challenge Competition and a valid identity document must be produced at any time as requested by the Promoter, to validate an entrant’s legal age.
6. The entrant acknowledges that by submitting his or her entry to the competition he/she has been given an appropriate opportunity to first read these terms and conditions before entering and that he/she understands and agrees to the terms and conditions.
7. All entrants to this competition participate entirely at their own risk. By reading and accepting these terms and conditions, the entrant hereby indemnifies and holds harmless the Promoter and all entities connected to or associated with the Promoter, its directors, employees and agents of any and all liability pertaining to any damage, costs, injuries and losses of whatever nature sustained as a result of their participation in the competition and related events and activities, save where such damage, cost, injustices and losses are sustained as a result of the gross negligence or willful misconduct of any indemnified party.

THE COMPETITION

8. This competition is open from 21 February until 31 March 2019. Any entries received after the closing date will not be considered, and the Promoter reserves the right to change dates.

9. Entries that are incomplete, indecipherable, or inaudible at the closing date of the competition will not be valid and deemed void.

10. FORMAT OF THE COMPETITION

- (a) Entrepreneurship Workshop – 27th and 28th April. The top 100 applicants will be invited to attend the workshop, free of charge.
- (b) These 100 applicants will be required to do a presentation on 4th May 2019 to compete for the Main Prize.
- (c) The top ten of the 100 applicants will be selected at the 4th May round of presentations to do a final round of presentations at a final event on 19th May to compete for the main Prize.
- (d) All 100 applicants are encouraged to attend the final event.

11. An appointed pre-selection committee will recommend from all the entries received, the top 100 entrants to participate in the two-day entrepreneurship workshop. The workshop is free of charge. Travel costs will be for the entrants' accounts.

11. The recommendations from the pre-selection committee are final.

12. All successful entrants will be notified telephonically or by e-mail by the 15th April 2019.

13. Three attempts will be made to contact the successful applicants. If the successful applicants cannot be contacted after three endeavours, their place at the workshop will be forfeited, and another applicant will be selected.

12. An appointed judging panel will judge all 100 entrants' pitch presentations on 4th May, to determine the Top Ten.

13. The Top Ten entrants will proceed to another round of presentations on 19th May, where the Grand Prize winner will be selected.

14. The Grand Prize is support to the winner's business to the value of R50 000, including the cost of one year's membership to an acceleration and mentorship programme. The winner, in conjunction with an appointed mentor, will determine the nature of the support required and agree the disbursement of the balance of the prize.

15. An entrant may enter without having a registered legal entity, if their pitch wins, the prize will only be awarded once they have registered their legal entity timeously (within six (6) months of being notified of receiving the prize) will result in immediate revoking of the prize and an alternative winner will be selected and such selection will be subject to these terms and conditions.

16. The Firstwatch Whisky Entrepreneurs Challenge is governed by a pre-selection committee and panel of judges, including a representative of the Promoter, whose decisions are final and binding.

17. All members of the pre-selection and judges panel and all participants taking part in the training course will sign a non-disclosure agreement to ensure protection of ideas. Any ideas submitted by participants will be deemed to be done in strict confidentiality.

18. Participants/entrants will be responsible for all costs incurred to enter.

19. A copy of these rules can be found on the following websites: www.firstwatchwhisky.co.za and www.esnell.co.za throughout the period of the competition.

20. The names of the winners, once contacted, will be published on www.firstwatchwhisky.co.za

21. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever.

22. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.

23. The Promoter reserves the right to use the images, video and audio recorded during the duration of the campaign, the course modules and final event for publicity purposes in any manner it deems fit, without any remuneration payable to participants and the winner in respect of such images. However, the winner/s hold the right to object to these images being used by written notification to the Promoter at Edward Snell & Company (Pty) Ltd, Corner Wallflower and Industry Road, Paarden Eiland, 8005. Att: Legal Department.

24. The Promoter shall have the right to change or terminate the competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of its control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this competition and acknowledge that they will have no recourse against the Promoter or its agents.

25. The judges' decision is final on all aspects of the competition and no correspondence will be entered into.

26. Participation in the competition constitutes acceptance of the competition rules and participants agree to abide by the rules.

27. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or any other social media platform and the participants acknowledge that they are providing information to the Promoter and its agents only and not to Facebook or any other social media platform.

28. All entrants in this Competition release Facebook or any other social media platform from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.

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